

GREECE – EDUCATION FIRST

EXAMPLES FROM THE REPOSITORY

imeakia.gr (provided by Foundation of the Hellenic World), **mikrosanagnostis.gr** (provided by the National Book Centre of Greece), **kids.oasp.gr** (provided by the Organisation of Earthquake planning and protection), **jele.gr** (interactive website for children from a private initiative), **digitalschool.minedu.gov.gr** (provides the official educational material of the primary and secondary education in a digital form, governmental initiative)



www.imeakia.gr

In Greece, there are various websites, applications etc. for children, either public or private ones, that meet the criteria for positive content for children. In the Greek case, strategic information on policy-making in this field is rather limited, there is no official report on the market for positive content for children and relevant actions are not centrally coordinated. Thus, in the context of a broader policy, the main providers are public actors with a focus on teachers and students as well as industry players with a focus on parents and children. According to the results of the survey, all entries fall under the category of websites/services, a mixture of public funding, sponsoring, private engagement and partial EC funding is applied and only one entry had a cross-media strategy in the form of a mobile website and app. In addition, it is worthwhile mentioning that all entries had the 'education/learning' aspect. This trend is strengthened by the fact that various awareness raising activities and trainings among teachers, healthcare professionals and students have taken place in Greece as well as networking initiatives which are directly targeted to children mainly through schools by the Ministry of Education, the Greek Safer Internet Centre (SIC) and the Ministry of Public Order and Citizen Protection (Greek Bureau of Cyber Crime). Last but not least, the focus is on the protection of children from exposure to inappropriate content rather than creative content.

Providers view: "A growing opportunity for a centralised portal with such content and services, even from various providers."