

SWITZERLAND – POSITIVE CONTENT IN UP TO FOUR LANGUAGES

EXAMPLES FROM THE REPOSITORY

Website from public broadcaster: **zambo.ch** (SRF),
Websites from companies: **lilibiggs.ch** (Migros), **spick.ch**;
Public funded websites: **simplyscience.ch**, **netla.ch**;
Website from a Non Profit Organisation: **netcity.org**
(Action Innocence), **pandaclub.ch** (WWF); Other:
magicticket.ch (SBB); Apps: **Appolino Apps** (Plus &
Minus, Zahl & Menge, Lesen), **ABC Dino Xenegugeli**,
Cheese Luise, **2aufReisen**, **Duolino**, **Jumpidoo**;
Plattform (i.e. whitelist) in Switzerland:
kinderonline.ch



www.lilibiggs.ch

There are just under a dozen websites for children in Switzerland and just as many Apps. The websites are provided by companies, ministries, non-profit organisations and public broadcasters. It is remarkable that of the few websites for children existing, most meet the POSCON criteria (almost) entirely: information for parents is provided, chats etc. are moderated and monitored, safety tips for children are included and privacy is ensured. Most websites include games as well as information and news, only a few include social media features like chats. Many websites and apps are published in two, three or four different languages (German, French, Italian – the three spoken languages in Switzerland – and English).