
GERMANY – SEARCH ENGINES AND PLATFORMS LEADING TO POSITIVE CONTENT

EXAMPLES FROM THE REPOSITORY

Successful commercial websites: **toggo.de**, **spielzweg.de**;
Interactive platforms: **chat.seitenstark.de**, **juki.de**;
Websites from public broadcasters: **tivi.de**, **kindernetz.de**,
kika.de, **br-kinderinsel.de**; Private initiatives/projects:
kwerx.de, **tierchenwelt.de**; Public funded websites:
hanisauland.de, **kinderzeitmaschine.de**; Apps: **Monu-**
ment Valley, **Unser Sandmännchen**



www.fragfinn.de

GATEWAYS AND PLATFORMS

fragfinn.de: search engine for children based on a whitelist, starting page and browser app; **blinde-kuh.de**: search engine for children; **helles-koepfchen.de**: search engine and community for children; **meine-startseite.de**: my homepage – an individual starting page for children, app; **klick-tipps.net**: recommendations for good websites and apps for children; **seitenstark.de**: network of children's websites in Germany; **internet-abc.de**: safe service for young internet users, their parents and pedagogues; **DJI database**: description and rating of apps for children (datenbank-apps-fuer-kinder.de); **Media Literacy Lab "Good apps for children"**: wiki with description and rating of apps for Children (medialiteracylab.de/1-gute-apps-fur-kinder)

In Germany there is a big variety of websites as well as search engines and platforms that present specific subjects for children and lead them to positive content. The fragFINN whitelist includes more than 11,000 domains with 650 websites specifically for children. The main providers are public-law, private, institutional and commercial. Germany has a common initiative of government and industry and a funding programme for positive content and services: A Net for Children. On the other hand adults and children differ in their understanding of attractive good websites: popular platforms are often not safe and appropriate, a lot of children are using Facebook, Google and YouTube. Providers struggle promoting their content and services to children in this competition. Only a poor number of websites address children with different mother tongue or children from migrant families. The use of mobile devices is growing very fast, also for very young children.

Providers view: "Landscape of positive content is good (but expandable), sustainability is the major challenge."